TECHNOLOGY, TECHNIQUES, TRAINING AND TRANSPARENCY

EANS2019 Dublin
September 24 – 28

eans2019.com

Sponsorship & Exhibition Prospectus
Dear Colleagues,

It gives us great pleasure to invite you to EANS2019, the 19th European Congress of Neurosurgery in Dublin. We offer you a Cead Mile Failte go hEirinn, or a hundred thousand welcomes to Ireland. The Dublin conference centre is centrally placed in our capital city which offers many historical, cultural and entertainment activities. There are many hotels within walking distance or a short tram or taxi ride away.

The overall scientific programme will take the familiar form that has been established over the last few years bringing together international experts to discuss and inform. To help develop best practice in all subspecialities under the headings of Technology, Techniques, Training and increasingly important Transparency. You can be sure of advancing your knowledge and renewing old contacts and making new ones.

September is the end of summer in Ireland with temperatures varying between 9°C and 17°C. It was no accident that the Romans called Ireland Hibernia (Latin for winter), so you can expect some rain showers. You can be assured however of a warm welcome. Dublin has become a very popular tourist destination so it is easy to arrange additional excursions or activities as required. We would invite you to come and be educated, refreshed and entertained.

The networking evening will give you an opportunity to sample some of the best aspects of Irish music, refreshment and entertainment in a convivial multicentre space.

Yours sincerely,

Ciaran Bolger
EANS2019 Congress President

Jesus Lafuente
EANS President

---

Dear Industry Partners,

The board of the EANS recognizes the strong participation and presence of our industrial partners in this congress and their intense implication in i.e. dedicated seminars and demonstrations.

European Neurosurgery has always been and will always be the driver in neurosurgical progress and evolution. This relates to the development of particular surgical techniques as well as to the invention of intraoperative adjuncts and the development of new technologies and techniques for the refinement of intraoperative surveillance for prevention of neurological worsening, and for acceleration of functional recovery. Dedicated training and simulation tools are equally developed based on our specific needs. This can be achieved through continuing cooperation with the respective engineers, start-up companies and established industrial partners.

Likewise, neurosurgery has been functioning as a prodigy for many developments, which have then influenced other surgical specialties.

It is with pride that we see these flourishing cooperations and developments, and there shall be ample opportunity on the occasion of the EANS2019 in Dublin for close interaction between participants and the industry to expand knowledge and cooperation.

We look forward to see that happen, and to a fruitful meeting in Dublin.

Karl Schaller
For the EANS Board
# Table of Contents

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Information</td>
<td>3</td>
</tr>
<tr>
<td>Statistics</td>
<td>4</td>
</tr>
<tr>
<td>The Venue</td>
<td>8</td>
</tr>
<tr>
<td>Packages &amp; Customized Arrangements</td>
<td>11</td>
</tr>
<tr>
<td>1. Educational Sponsorship</td>
<td></td>
</tr>
<tr>
<td>2. Stay Visible On Site</td>
<td></td>
</tr>
<tr>
<td>3. Electronic Sponsorship</td>
<td></td>
</tr>
<tr>
<td>4. Printed Advertisement</td>
<td></td>
</tr>
<tr>
<td>5. Sponsorship Levels</td>
<td></td>
</tr>
<tr>
<td>Dublin</td>
<td>17</td>
</tr>
<tr>
<td>The Convention Centre Dublin</td>
<td>18</td>
</tr>
<tr>
<td>Application for Exhibition</td>
<td>19</td>
</tr>
<tr>
<td>Application For Sponsorship</td>
<td>20</td>
</tr>
</tbody>
</table>
## EANS2019 Organizing Committee

### Presidents of the EANS2019 Scientific Committee

Ciaran Bolger | Jesus Lafuente

### Scientific Committee

**Functional Epilepsy Neurosurgery**
- Paul Eldridge
- Massimo Scerrati

**Radiosurgery**
- Danial Rawluk
- Bodo Lippitz

**Neuro-oncology**
- Stephen McNally
- Colin Watts

**Neurotrauma & Critical Care**
- Mark Wilson
- Niklas Marklund

**Pediatric Neurosurgery**
- Conor Mallucci
- Marianne Juhler

**Peripheral nerve**
- Lukas Rasulic

**Spinal Neurosurgery**
- Jake Timothy
- Bernhard Meyer

**Skull base**
- Ramesh Nair
- Moncef Berhouma

**Vascular Neurosurgery**
- Mohsen Javadpour
- Peter Vajkoczy

### Host Society

- Neil Kitchen
- Paul May
- Peter Hutchinson
- Andreas Demetriades
- Liam Gray
- Stephen Young

### EANS Board of Officers

**President**
- Jesus Lafuente

**President Elect**
- Karl Schaller

**Past President**
- Andre Grotenhuis

**Secretary**
- Andreas Demetriades

**Treasurer**
- Nicolas Foroglou

**Training Committee Chairman**
- Torstein Meling

**Individual Membership Committee Chairman**
- Hans Clusmann

**EANS Board Member: Scientific**
- Francesco Sala

**EANS Board Member: CME and Guidelines**
- Johannes van Loon

**EANS Board Member: Audit and Governance**
- Vakis Papanastassiou

**President of the UEMS Section of Neurosurgery**
- Johannes van Loon

**Editor in Chief of Acta Neurichirurgica**
- Tiit Mathiesen

**Training Committee Chairman Elect**
- Claudius Thome
General Information

VENUE
The Convention Centre Dublin
Spencer Dock, North Wall Quay
Dublin 1
D01 T1W6

CONGRESS LANGUAGE
The official language of the Congress is English. All abstract submissions and presentations must be submitted in English.

DATE
September 24 – 28, 2019

CONGRESS ORGANIZER
AIM Group International, Vienna Office
Mariannengasse 32 | 1090 Vienna
Phone +43 (0)1 402 77 55-0
Fax +43 (0)1 402 77 31
www.eans2019.com
eans2019.sponsor@aimgroup.eu

ATTENDEES
Approximately 1700 participants expected

About the EANS

The European Association of Neurosurgical Societies (EANS) is a fast-developing independent association, both of European neurosurgical societies and of individual neurosurgeons from all over the world.

Our objective is to enable our members to enhance the care they deliver to their patients by facilitating the exchange of scientific information at the highest level. In pursuit of this goal, we arrange a wide range of meetings, symposia and educational courses, including the European Congress of Neurosurgery and the highly regarded European Training Courses in Neurosurgery.

We recognise the huge part that e-learning plays in the advancement of scientific knowledge, and are delighted to be able to provide a comprehensive online library of neurosurgical material via the EANS Academy. At the same time, that there is no substitute for "being there", and therefore offer a growing number of fellowship and observership programmes, both on our own account and in collaboration with selected partners.

We are delighted that both our membership and the number of participants at our major meetings and events continue to grow, and are keen to work together with industry partners to bring the most exciting and innovative products and techniques to our audience via both on-site and virtual exhibition and sponsorship. We look forward to seeing many of our members in Dublin.

For more information about the EANS, its activities and membership, please visit: www.eans.org
Statistics

Participants by Interest*

EANS2015
- Neuro-vascular: 31%
- Neuro-oncology: 17%
- Neuro-trauma: 25%
- Spine: 12%
- Functional: 6%
- Radiosurgery: 5%
- Others (1%)

EANS2016
- Neuro-vascular: 23%
- Neuro-oncology: 19%
- Neuro-trauma: 18%
- Spine: 19%
- Radiosurgery: 22%
- Functional: 5%
- Acute ischemia: 4%

EANS2017
- Neuro-vascular: 21%
- Vascular: 16%
- Neuro-oncology: 16%
- Functional: 11%
- Neuro-trauma: 15%
- Spine: 15%
- Brain: 11%
- Skull Base: 3%
- Radiosurgery: 6%

EANS2018
- Neuro-vascular: 21%
- Neuro-oncology: 16%
- Vascular: 15%
- Neuro-trauma: 14%
- Spine: 15%
- Skull Base: 13%
- Functional: 9%
- Radiosurgery: 6%
- Paediatrics: 3%

PARTICIPANTS**

<table>
<thead>
<tr>
<th>Year</th>
<th>Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>1350</td>
</tr>
<tr>
<td>2016</td>
<td>1589</td>
</tr>
<tr>
<td>2017</td>
<td>1889</td>
</tr>
<tr>
<td>2018</td>
<td>1707</td>
</tr>
<tr>
<td>2019</td>
<td></td>
</tr>
</tbody>
</table>

*Excluding exhibitors
**Including exhibitors
Destination Continents EANS Participants

Where did the EANS2015 participants come from.
- Europe 65%
- Asia 23%
- America 9%
- Africa 2%
- Australia 1%

Where did the EANS2016 participants come from.
- Europe 71%
- Asia 18%
- America 8%
- Africa 2%
- Australia 1%

Where did the EANS2017 participants come from.
- Europe 75%
- Asia 13%
- America 8%
- Africa 3%
- Australia 1%

Where did the EANS2018 participants come from.
- Europe 78%
- Asia 13%
- America 7%
- Africa 1%
- Australia 1%

*Excluding exhibitors
Top 5 Countries*

EANS2015

- Spain
- Germany
- United Kingdom
- Russia
- South Korea

EANS2016

- Greece
- Germany
- United Kingdom
- Russia
- USA

EANS2017

- Italy
- Russia
- Germany
- USA
- United Kingdom

EANS2018

- Germany
- Belgium
- United Kingdom
- Switzerland
- Russia

*Excluding exhibitors
Previous Sponsors

We are proud that the following partners have already supported the EANS Congresses. Thank you.
Levels Overview
The EANS2019 exhibition will take place in the Convention Centre Dublin in the Forum Hall at Level 0 (Ground floor). The whole area provides approximately 2720 m² gross and maximum height of 8 m.
EANS2019 Exhibition

LEVEL 0 – The Forum

CONVENTION CENTRE DUBLIN SIDE VIEW

The organizer reserves the right to change the exhibition plan if deemed necessary.

Please note:
- Solid lines show necessity of a wall of minimum 2.5 meters height.
- Green dashed lines show open sides. Perimeter walling on dashed lines is only allowed to close maximum 1/3 of the open side. Booth walls of more than 1/3 length and 1.5 meters height must have a minimum distance of 1.5 meters back of the booth border.
Exhibition Space Pricing

THE PRICE FOR RENTAL INCLUDES:

- Standard electricity (single-phase connection, 3 kw)
- Exhibitor’s badges – according to stand size
- General cleaning of public areas and gangways
- Access to the Welcome Reception for registered exhibitors
- Access to the Technical Exhibition areas and to the ePoster area

The allocation of free exhibitor badges depends on the stand size.

Please note:
Space rental does not include any furniture or stand cleaning. Standard electrical power is included (single-phase connection, 3 kw). Special or additional needs may be charged. Every stand will have to have separation walls to neighboring stands. Costs are not included.

ADDITIONAL EXHIBITION BENEFITS
Exhibiting companies will receive the following additional benefits:

- Logo with hyperlink and 100 word company profile on the Congress Website and on the App
- Listing in the Industry Section of the Final Programme
- Acknowledgement on the Exhibitor Board on-site
- 100 word company profile in the Final Programme

Non-Profit Booth: EUR 1,500 for 6 sqm (shell scheme included)
We have listed some Sponsorship opportunities that have proven popular in the past, along with indicative pricings.

We recognise, however, that each company will find that a different combination of promotional tools best suits its marketing strategy.

Should you wish to take advantage of more than one of the opportunities listed below, please let us know; we will be happy to discuss a package price.

Moreover, we welcome our corporate partners’ own proposals as to alternative ways in which we can help you to interact effectively with our delegates.

Sponsorship Index

1. EDUCATIONAL SPONSORSHIP
2. STAY VISIBLE ON SITE
3. ELECTRONIC SPONSORSHIP
4. PRINTED ADVERTISEMENT
5. SPONSORSHIP LEVELS
1. EDUCATIONAL SPONSORSHIP

LUNCH SYMPOSIUM
Please note that the rooms we can offer for Symposia can hold up to 400 people

The Sponsor will have the opportunity to demonstrate the company's scientific research to the Congress delegates during a Lunch Symposium of 60 minutes. The following is included in the costs:

• Promotion of the Symposium on Website, the Final Programme and the Congress App
• All symposia will be promoted in the official EANS2019 newsletter (prior to the Congress). The newsletter will be received by approximately 10,000 recipients
• Invitation in the Congress Bag
• Possibility of sending an invitation email through the Congress Organizer to target specialists who have signed up for the Congress
• Promotion of your Symposium with your own Roll Ups
• Standard audio/visual equipment and staff assistance in the assigned room

The session programme needs to be approved by the EANS2019 Scientific Committee.

LUNCH WORKSHOP
The audience will be limited to a maximum number of 30 people

The Sponsor will have the opportunity to demonstrate the company’s scientific research to a targeted and selected audience during a Workshop of 60 minutes. The following is included in the costs:

• Standard audio/visual equipment in the assigned room
• Invitation email through the Congress Organizer to target specialists who have signed up for the Congress
• Promotion of the Workshop on Website, the Final Programme and the Congress App
• Promotion of your Workshop with your own Roll Ups

The workshop programme needs to be approved by the EANS2019 Scientific Committee.

HOSPITALITY SUITE
This room can be used by the Sponsor for the duration of the Congress. It can be furnished at cost according to the supporting company's needs.

• The hospitality provided must be compliant with all relevant industry codes
• The hospitality suite will be included on directional signage of the Congress
• Invitation in the Congress Bag

All activities must be approved by the EANS.
2. STAY VISIBLE ON SITE

CONGRESS BAGS AND INSERTS

**BRANDED CONGRESS BAGS**
Exclusive Sponsorship

Congress Bags will be provided and produced by the Organizer and will be branded with the event branding.

- The supporting company will be acknowledged on the bag with the company logo

**NOTEPADS & PENS**
Exclusive Sponsorship

Notepads & Pens provided by the Sponsor will be added to each Congress Bag.

- Size and design of the notepads & pens must be approved by the Congress Organizer.

**CONGRESS BAG INSERT**

Congress Bags will be distributed to all Congress Delegates

- Flyer (2 pages, A4 max)
- Folder (4 pages, A4 max)
- Brochure (8 pages, A4 max)

Size, type and content of the insert must be approved by the Congress Organizer.

Should you wish to include any other item than printed material please contact us.

**LANYARDS + AD PACKAGE**
Exclusive Sponsorship

- Lanyards are provided by the Sponsor and will be co-branded with the EANS2019 logo
- Half page advertisement in the Final Programme

Lanyards will be distributed to all Congress Participants.

**RECHARGING AREA**
Exclusive Sponsorship

Batteries sometimes need recharging – just like delegates. We offer recharging areas where delegates can relax and recharge their phones. The recharging areas are a great possibility to increase your visibility.

**WATER DISPENSER & BOTTLED WATER**
Exclusive Sponsorship

Hydration is important. Especially on exhausting Congress days. Help us keep our delegates hydrated. A co-branded bottle of water will be distributed to all delegates in their Congress Bags. Additionally, branded water dispensers can be placed in the venue to maximize your brand awareness.

**BANNERS**
Limited Availability

Advertisement banners can be placed in several spots throughout the venue. Please ask for further details.
3. ELECTRONIC SPONSORSHIP

**CONGRESS APP**
Exclusive Sponsorship

- Individual Button on the Home Screen linked directly to the Sponsors profile
- Home Screen Banner (incorporated in the official EANS background)
- Extended sponsor profile with rotating banners as a header
- Highlight sponsor’s booth with a PIN on the floorplan
- Splash screen
- 1 Push notification

The EANS2019 Congress App is the best source for finding information on the Scientific Programme. It will allow delegates to create their own personal agenda. Delegates will have the possibility to view Abstracts, ePosters, the floorplans and further Congress Information. Furthermore, there is going to be a Sponsors’ section listing all supporters of the Congress.

The App will be available for download for iOS and Android devices one week prior to the Congress and is a useful tool for every delegate.

**PUSH NOTIFICATION**
A push notification will be sent through the Congress App

- Send your message directly to the delegate’s mobile devices

**NEWSLETTER BANNER**
TOP BANNER (displayed on top of the newsletter)

- The EANS2019 newsletter will be sent out to the Congress database containing more then 10,000 recipients. Open rate of the newsletter: over 40%
- Rotating banners on request
- Hyperlink to individual website

**MAIL BLAST**
Sent out in July
- Sent out between 1st August and 15th August
- Sent out between 16th August and 20th September

- The Congress Organizer will send a mailing on your behalf to the registered Congress participants
- Upon request the mail blast can be sent to a targeted group of specialists only (Radiosurgery, Paediatrics, Neuro-vascular, Functional, Neurotrauma, Neuro-oncology, Spine)

The content needs to be approved by the Congress Organizer.
4. PRINTED ADVERTISEMENTS

SECOND ANNOUNCEMENT
Your advertisement will be placed in the Industry Section of the Second Announcement or the Preliminary Programme

- Half page
- Full page
- Double page (spread)
- Back cover (full page exclusive Sponsorship)

The Programme will be printed and distributed at neurosurgical events worldwide and is available for download on the Congress Website prior to the Congress.

The content of the advertisement needs to be approved by the Organizer.

FINAL PROGRAMME ADVERTISEMENT
Your advertisement will be placed in the Industry Section of the Final Programme

- Inside half page
- Inside full page
- Inside double page (spread)
- Back cover (full page exclusive Sponsorship)

The Final Programme will be distributed to all participants in the Congress Bags. The content of your advertisement needs to be approved by the Congress Organizer.

PRINT PACKAGE
Appearance in all Congress publications and insert in the Congress Bags

- Advertisement in the Second Announcement
- Advertisement in the Final Programme
- Flyer in the Congress Bags

Get your customised print package on request.
### 5. SPONSORSHIP LEVELS

<table>
<thead>
<tr>
<th></th>
<th>PLATINUM SPONSORS</th>
<th>GOLD SPONSORS</th>
<th>SILVER SPONSORS</th>
<th>BRONZE SPONSORS</th>
<th>SPONSOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsors supporting the EANS with revenue of</td>
<td>€ 60,000 and above</td>
<td>€ 50,000-59,999</td>
<td>€ 35,000-49,999</td>
<td>€ 15,000-34,999</td>
<td>up to € 14,999</td>
</tr>
<tr>
<td>Logo with hyperlink on the Congress website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement as a Sponsor in the Industry Support and Exhibition section of the Final Programme</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Additional Free Exhibitor registration tickets</td>
<td>3</td>
<td>2</td>
<td>2</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Full registration tickets</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Inside colour advertisement in the Final Programme</td>
<td>FULL PAGE</td>
<td>FULL PAGE</td>
<td>HALF PAGE</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Push Notification</td>
<td>1</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Branding of the Electronic Poster Area*</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Branding of the Speaker Ready Room*</td>
<td></td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Exclusive availability for the first Platinum Sponsor

**SPECIAL REQUESTS**

We are happy to discuss your specific requirements!

Please contact AIM Group Vienna: eans2019.sponsor@aimgroup.eu
Dublin

Founded by the Vikings over a millennium ago, Dublin offers all the attractions and advantages of a modern European capital while retaining its village like charm. Here along the banks of the River Liffey – you will find state of the art hotels, venues and the convention centre rising above Viking laneways and cobbled Georgian Streets.

Dublin is a coastal city, effortlessly combining the traditional with the modern, the historic with the contemporary, and the dynamic with that famous Irish laid-back quality. Dublin is an exciting and inspirational city eager to extend a warm welcome to business tourists from across the globe. Scoring high on essential criteria such as accessibility, facilities and service, Dublin delivers in its own inimitable way.

Dublin is a safe and welcoming city with a strong, stable economy. It is one of the friendliest in Europe and maintains a relaxed and welcoming atmosphere.

EASY ACCESS
Ireland ideally located on the edge of Europe, is less than an hour from London, less than two hours from Paris or Brussels and just six hours from the east coast of the US by air. Dublin International Airport is only 12 km from the city centre and the city itself is small and compact, and is tailor-made for getting places by foot. It also has an excellent transport system, which includes an urban rail system (DART), a tram network (Luas) and an extensive citywide and national bus service. Taxis are plentiful and reasonably priced by international standards.

IN THE CITY
Dublin has a huge wealth of cultural visitor attractions within leisurely walking distance around the compact city centre. The medieval St. Patrick’s Cathedral and Christchurch cathedral, along with Trinity College’s Book of Kells; the Guinness Storehouse and Dublin Castle are all in the heart of the city.
Located in the heart of Ireland’s vibrant, popular and historic capital city, The CCD is just 15 minutes from Dublin airport.

A convenient city centre location and excellent transport links, make The Convention Centre Dublin easily accessible whether you are travelling from within Ireland, the UK, mainland Europe, or indeed anywhere in the world.

A host of facilities, including many of the city’s museums, galleries, the Guinness Storehouse and the famous Temple Bar area, are within walking distance or a short tram ride away.

The exhibition area, The Forum, is capable of hosting more than 2,000 people.
BILLING ADDRESS

Name of company as on floorplan: ..............................................................................................................................................................

Name of contact: ....................................................................................................................................................................................................

Position: ........................................................................................................................................................................................................................

Name of company for billing: .............................................................................................................................................................................................................................................

Billing address: ..........................................................................................................................................................................................................

Postcode: ....................................................... City: ........................................................................................................................................

Country: .......................................................... VAT or Tax Number: ........................................................................................................

Phone (incl. country code): ................................................................................................................................................................................

Email: ..............................................................................................................................................................................................................................

I would like to apply for exhibition space at the EANS2019:

Size of area: ............................................ sqm  Preferred space number: 1st .............. 2nd .............. 3rd ..............

☐ Exhibition Space (€ 700 + VAT per sqm stand size) € .................................................................*

☐ Charitable/ Non-Profit Booth (€ 1500 + VAT for 6 sqm) € .........................................................*

*All prices above are subject to VAT

TERMS OF PAYMENT

$ 60% will be invoiced and in January 2019.
$ 40% remaining will be invoiced in April 2019.

All payments must be made on time. Delay of payment may cause cancellation of the booth or may lead to denial of setup.

EXHIBITION LAYOUT

The organizer reserves the right to change the exhibition floor layout if necessary. The organizer reserves the right to amend or alter the exact site of the location and/or booth in any unforeseen circumstances and the exhibitor agrees to any alteration to the site or the space re-allocated by the organizer. Combined exhibition spaces will be deemed as one single space and a new space number might be given.

EXHIBITION STAND/ REGULATIONS/ MANUAL

The exhibitor accepts all regulations that will be published in the Technical Exhibition Manual. The organizer reserves the right to prohibit any action taken at the exhibition space if deemed dangerous and/or is violating the regulations of the Technical Manual.

To ensure the quality and safety of the exhibition it is necessary that all spaces will be equipped with either a shell scheme stand or a custom-made stand that clearly separates from any neighboring space (roll up banners or similar not sufficient) at the cost of the exhibitor. The costs mentioned in this agreement do not include any equipment other than standard electricity (single phase connection).

CONFIRMATION

Confirmation of your reservation and booth allocation will be e-mailed to you with an accompanying VAT invoice for the deposit due.

All companies are required to pay VAT at the prevailing rate.

CANCELLATION POLICY

Cancellation received in writing:

$ on or after December 1st, 2018: 20% cancellation fee.
$ on or after February 1st, 2019: 30% cancellation fee.
$ on or after April 1st, 2019: 50% cancellation fee.
$ on or after July 1st, 2019: 100% cancellation fee.

This application is legally binding once confirmed by AIM Austria GmbH and subject to the law of the Federal Republic of Austria. Errors and omissions excepted. All items are subject to availability.

Date: ................................................ Signature and stamp of applicant: ...........................................................

Name printed: ............................................................................................................................................................................................................
BILLING ADDRESS

Name of company as in floorplan/printed program: .................................................................................................................................................................................................................................

Name of contact: .................................................................................................................................................................................................................................

Position: .................................................................................................................................................................................................................................

Name of company for billing: .................................................................................................................................................................................................................................

Billing address: .................................................................................................................................................................................................................................

Postcode: ................................................ City: ............................................................

Country: ........................................................ VAT or Tax Number: ............................................................

Phone (incl. country code): .................................................................................................................................................................................................................................

Email: .................................................................................................................................................................................................................................

Please tick the items which you would like to book:

<table>
<thead>
<tr>
<th>Educational Sponsorship Items</th>
<th>Price in € excl. VAT</th>
<th>Notepads and pens</th>
<th>2,400</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lunch Symposium 60 min</td>
<td>20,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lunch Workshop 60 min</td>
<td>10,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hospitality Suite</td>
<td>from 10,000</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Newsletter Banner</th>
<th>Price in € excl. VAT</th>
<th>2nd Announcement Advertisement</th>
<th>Price in € excl. VAT</th>
</tr>
</thead>
<tbody>
<tr>
<td>App</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exclusive App sponsoring incl. push (splash screen &amp; menu sponsoring)</td>
<td>on request</td>
<td>Half page</td>
<td>500</td>
</tr>
<tr>
<td>Single push notification</td>
<td>1,900</td>
<td>Full page</td>
<td>800</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Mail Blast</th>
<th>Price in € excl. VAT</th>
<th>Final Programme Advertisement</th>
<th>Price in € excl. VAT</th>
</tr>
</thead>
<tbody>
<tr>
<td>In July</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>August 1 – August 15</td>
<td>2,800</td>
<td></td>
<td></td>
</tr>
<tr>
<td>August 16 – September 20</td>
<td>3,300</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Congress Bags and Inserts</th>
<th>Price in € excl. VAT</th>
<th>Print packages</th>
<th>on request</th>
</tr>
</thead>
<tbody>
<tr>
<td>Congress bags</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Congress bag insert Flyer (2p)</td>
<td>1,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Congress bag insert Folder (4p)</td>
<td>1,500</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Congress bag insert Brochure (8p)</td>
<td>2,000</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**TERMS OF PAYMENT**

$ 60% will be invoiced and in January 2019.
$ 40% remaining will be invoiced in April 2019.

All companies are required to pay VAT at the prevailing rate.

**CONFIRMATION**

Confirmation of your reservation will be e-mailed to you with an accompanying VAT invoice for the deposit due.

**CANCELLATION POLICY**

Cancellation received in writing:
$ on or after December 1st, 2018: 20% cancellation fee.
$ on or after February 1st, 2019: 30% cancellation fee.
$ on or after April 1st, 2019: 50% cancellation fee.
$ on or after July 1st, 2019: 100% cancellation fee.

This application is legally binding once confirmed by AIM Austria GmbH and subject to the law of the Federal Republic of Austria. Errors and omissions excepted. All items are subject to availability.

Date: ........................................ Signature and stamp of applicant: .................................................................

Name printed: ............................................................................................................................................................................